



UMAR ARTS FESTIVAL SPONSORSHIP PACKAGES

UMAR is seeking sponsors for the UMAR Arts Festival at Maple Springs United Methodist Church in Winston-Salem, NC on Saturday, April 9, 2022 from 1-4pm.

Guests can shop the artists booths and help empower adults with intellectual and developmental disabilities to LIVE, WORK, and THRIVE. All purchases go directly to the UMAR artists and the programs that support them.

We're looking forward to an afternoon of music, food, fun activities, and ART!

EVENT SPONSOR \$4,500

- Title sponsorship
- Recognition on all tent sponsor signage
- 3X exclusive recognition on social media
- Logo placement on website event page and homepage banner
- 10' x 10' exhibition space
- Recognition and logo in events handout

ART SPONSOR \$750

- Branded signage in tent
 - 2X recognition on social media
 - Logo placement on website event page
 - 10' x 10' exhibition space
 - Recognition in event handout
- Available to sponsor:
- Artist Tents (16)
 - Community Art Piece

ACTIVITY SPONSOR \$500

- Branded signage
 - Recognition on social media
 - Recognition on website event page
 - Recognition in event handout
- Available to sponsor:
- Live music
 - Reception tent
 - Bubble station
 - Scavenger hunt
 - Beverage station
 - Photo booth
 - Wellness station

ACTIVITY SPONSORSHIP OPPORTUNITIES

EVENT TITLE SPONSORSHIP \$4,500

The UMAR Arts Festival sponsored by [Your Company's Name]

As the exclusive Event Title Sponsor, you will be the most prominent business featured in all of our marketing and promotions.

ART TENT SPONSOR \$750

Be one of 16 businesses proudly sponsoring an individual tent selling art by UMAR artists. From paintings, crafts, textiles, jewelry and more, each tent is as unique as the artists themselves!

COMMUNITY ART PROJECT SPONSORSHIP \$750

Give festival-goers the opportunity to contribute their creative capabilities to our community art project. A large canvas will be available with dozens of paints to add a splash of color to the event!

LIVE MUSIC SPONSORSHIP \$500

Live music makes any event better! Let your company be the one to set the tone of the festival and get people movin' and groovin'.

RECEPTION TENT SPONSORSHIP \$500

Check in with us! This tent will be set-up at the entryway of the festival. Your company can be one of the first names our festival-goers see.

PHOTO OP SPONSORSHIP \$500

Picture your name here! This will be a great stop for attendees to snap a photo to keep or share. (Rumor has it the Easter Bunny may be available for this photo op!).

BUBBLE STATION SPONSORSHIP \$500

Who doesn't love bubbles?! This fun activity for kids (and the young at heart) is sure to bring plenty of suds and even more smiles.

SCAVENGER HUNT SPONSORSHIP \$500

This interactive hunt involving our artists and vendors is available all day long. Sponsor's name will be printed on our clue sheet.

WELLNESS STATION SPONSORSHIP \$500

This sponsorship is available to connect the community with local health and wellness providers. Perfect for a local physician, chiropractor, massage therapist, nutrition center and more.

BEVERAGE STATION SPONSORSHIP \$500

Essential to any festival is the opportunity to purchase a tasty beverage. Sponsor this space and help our guests stay refreshed.